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Rowland Luxury Homes selected as General Contractor for the Completion of The Chateaux on Central Luxury Brownstone Development

Phoenix, AZ (May 2010) – Rowland Luxury Homes, winner of the Best in American Living Award (BALA) and ranked The Number One Luxury Home Builder in Phoenix for three years in a row by Ranking Arizona, was recently chosen by MSI West LLC as the General Contractor to complete construction of the prestigious Chateaux on Central in Phoenix, Arizona.

The Chateaux on Central, featuring authentic jumbo-brick, masonry, ornamental wrought-iron, and copper patina finish turrets, is well known throughout the region for its structural originality and distinctive architectural style. MSI West LLC purchased the iconic development in March 2010 after being on the market for only 90 days. Prior to its recent acquisition, the construction of the Chateaux on Central had been delayed since June 2008 due to the market downturn and subsequent insolvency of Mortgages LTD, who originally underwrote the project.

The Chateaux on Central's architectural design is reminiscent of an old-world mansion or an east coast brownstone, yet uniquely complemented by new-world innovation and technology. The privately gated enclave consists of 21 luxury residences, each furnished with a basement and two car garage. In addition, each home comes complete with its own private commercial-grade elevator, multiple balconies, and terraces. Additional options include fireplaces, private rooftop pool, spa, BBQ and more. There are various floor plans that can be customized to meet the needs of the most discerning homeowner.

The urban mini-mansions range in size from 5,200 to nearly 5,800 square feet with the exception of the signature residence which is a sprawling 8,200 square feet. Generous square footage along with multifunction zoning allow for potential office and/or boutique retail space.

Guy Loisi, Managing Partner of Rowland Luxury Homes, noted, "Together with MSI West LLC, we are reinvigorating this ambitious project in the true spirit of the City, like a Phoenix rising from the ashes. We're incredibly happy to have been chosen as the General Contractor amid our well-accomplished competitors, and we look forward to demonstrating why we are one of the best."

Bill Schmitz, President of MSI West LLC, notes that he is looking forward to continuing their company's successful business model. "From the beginning, Rowland Luxury Homes has demonstrated a refreshing willingness to go above and beyond. Their dedication to superior construction and substantial track record, combined with their outstanding commitment to service, makes them the best fit. We're confident that future homeowners will be delighted," said Schmitz.

"We are honored to have been awarded this project," said Loisi. "We pride ourselves in meeting ambitious expectations of high-profile residential projects. We're eager to begin the first phase of construction, and we look forward to continuing our established commitment to excellence."

Located along Phoenix's Central Corridor, the Chateaux is close to the Phoenix Library, Phoenix Art Museum, Heard Museum, and the Phoenix Metro Light Rail. For sales information, please contact Joe Morales and his sales team with Realty One Group at 602-399-5626.

The Chateaux on Central is set to go to market later this year. Additional information regarding timing and pricing will be released in the coming weeks. Potential homebuyers are encouraged to leave their contact information with the Chateaux sales team to be among the first release recipients.

Rowland Luxury Homes is a part of the Rowland Family of Companies which just celebrated its 25th anniversary. Rowland Luxury Homes (RLH Associates LLC) is a general contractor comprised of three divisions: custom residential, hospitality/small commercial, and carpentry.

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